For Immediate Release Contact: [Insert name]  
July XX, 2022 [Insert phone number]

**[Name of organization] Hosting Exchange Day Service Event in [name of city]**

On Monday, August 1, 2022 [name of organization] will participate in [Exchange Day](https://www.alliance-exchange.org/events/celebrate-exchange-day/), a nationwide celebration of the power of international exchanges and an opportunity to raise awareness of educational and cultural exchange programs. [Name of organization] will be hosting an event in [insert city], bringing participants, alumni, and the local community together for a day of service.

The Exchange Day event will take place in [location, on August 1, 2022 at xx:00pm], and it is open to [the general public/all exchange participants.] In partnership with [name of co-sponsor organizations], attendees will [details about event], and volunteer their time in [details about community service component and organization].

[Name of organization] invites host employers, elected officials, and the media to this local event, and encourages attendees to also join in the social media campaign.

Under the motto “Eat, Play, Give,” cities across the United States will hold similar events providing international exchange program participants, alumni, and their hosts an opportunity to enjoy American cuisine, share cultural diversity and customs, and give back to their local communities.

Participation in this event, either in person or virtually, will help spread the word about the impact and breadth of international exchange programs in the United States.

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[Insert a short description of your organization here. Please email [xx@xx.com](mailto:xx@xx.com) for more information about the upcoming event or participation in Exchange Day.]